

Committee(s)	Dated:
Policy & Resources Committee Culture, Heritage & Libraries Committee Streets & Walkways Sub Committee	18 January 2018 22 January 2018 23 January 2018
Subject: Special Events on the Highway	Public
Report of: Director of the Built Environment	For Decision
Report Author: Ian Hughes, Assistant Director (Highways)	

Summary

This report outlines the major special events planned for 2018, and provides Members with an opportunity to consider and comment on the appropriateness of these events, taking into account their nature, scale and impact, as well as the benefits they bring.

In summary, there are likely to be 17 major events planned for 2018, two more than last year, of which:

- 13 have taken place before;
- Three are one-off cultural events (for the Culture Mile, the Smithfield 150 and the London Festival of Architecture);
- One is taking place for the first time (Tommy's London Landmarks Half Marathon), which if successful will be facilitated for the next three years as per current guidelines.

This report also updates Members on the key issues and outcomes from events during 2017, one of which is the impact of counter terrorism measures on event planning. Some events have a high national & international profile, and most attract significant crowds, so the need to mitigate the risks of a terror related incident has become increasingly relevant.

Finally, for the first time this annual report also covers two new additional items, namely:

- The uses of the City's Anti-Terrorism Traffic Regulation Order in the last 12 months, specifically in relation to special events.
- The event-related 'benefits in kind' granted to charitable organisers in 2017;

Recommendation(s)

Members are recommended to:

- Agree to support the events outlined in the report and detailed in Appendix 1.

Members of Streets & Walkways Sub Committee are recommended to:

- Note the Benefits in Kind listed in Appendix 5.

Main Report

Background

1. This report provides an update to Members on those events that are currently planned for 2018, and looks back on events from 2017 in terms of lessons learned. Many of those events are aimed at promoting or raising money for charitable organisations, others seek to promote specific City strategies or Mayoral initiatives, and the small number of commercial events still raise money for charity, either directly through charitable partnerships or as an opportunity for participants to raise sponsorship.
2. Whilst these social and community benefits are understood and acknowledged, it is also important to ensure the impact of each event on residents, businesses and traffic is minimised, and that demand for the overall number of events is managed in a consistent and transparent manner.
3. It is essential that the planning and assessment of each major event takes place well in advance, as road closures can have a significant impact on the day-to-day life of those working and living in the City. Highway officers from the Transportation & Public Realm Division (T&PR) of the Built Environment lead this process with a structured and well-documented application and approval process.

The Event Approval Process

4. Members are reminded that event applications are initially considered by officers of SEEG (the Significant External Events Group), which includes Highways officers, the Town Clerk's Department, the Remembrancer's and City of London Police. SEEG considers the merits of each application, taking into account a range of factors such as traffic and residential impact, public safety and the capability of the event organiser.
5. The Director of the Built Environment has delegated authority to make traffic orders to allow roads to be closed for special events, so Member approval for each major event is not required. However there are established guidelines for officers to follow in determining the suitability of events, which also set out the procedure for event approval and provide advice for organisers.
6. In line with most local authorities, the City has a Safety Advisory Group (SAG), which meets when required to examine the safety aspects of an event, particularly for those events that have not been held in the City before or where safety concerns have been previously raised. The purpose of the SAG is to receive further details of the event from the organiser and for the emergency services, and other agencies to identify additional information or action that might be needed to assist the event organiser in delivering a safe event. Although a SAG is not a legal requirement, it is recommended as good practice.

7. The City's SAG is chaired by the City's Strategic Security Director, and the group comprises representatives from various City departments including Environmental Health and Contingency Planning, as well as organisations such as the police, the fire service, TfL and other interested parties.
8. As an example, the next SAG will be held on 20 February and will examine the safety aspects of three events, namely the London Landmarks Half Marathon, the Culture Mile at Beech St, and the Nocturne cycling event following the incident that occurred in 2017 outlined later in this report.

Events Calendar 2018

9. The following table summarises the major events due to take place this year. A timeline for events is also illustrated in Appendix 2. Those highlighted in red are covered in more detail later in the report.

Date	Day	Event	Detail
4 February	Sunday	Winter Run	Fun run
17 & 18 March	Sat & Sun	Culture Mile	Culture Mile related activities in Beech St
23 March	Sunday	London Landmarks Half Marathon	Charitable half marathon organised by Tommy's
22 April	Sunday	London Marathon	Amateur & elite race raising funds for sporting initiatives
28 May	Bank Holiday Monday	Vitality 10K Race	Race raising funds for sporting initiatives
June (TBC)	Two Weekdays	London Festival of Architecture	Possible event inc Bank junction closure
9 June	Saturday	Nocturne	High participant night-time cycling race
17 June	Sunday	Adidas City Run Mile	Fun run raising money for local and national charities
17 July	Tuesday evening	Standard Chartered Great City Race	Run with participants from City institutions and businesses
18 July	Wednesday	Cart Marking	Ceremonial event; Livery Company
28 & 29 July	Saturday & Sunday	Prudential RideLondon	TfL mass participation cycling event promoting Mayoral initiatives
5 August	Sunday	London Triathlon	Sporting event on TfL streets within the City
27 August	Saturday - Monday	Smithfield Street Party	Museum of London large-scale street party

21 September	Thursday evening	Bloomberg Square Mile Run	Fun run with participants from City institutions and businesses
14 October	Sunday	Royal Parks Half Marathon	Charitable run for Royal Parks Foundation
10 November	Saturday	Lord Mayor's Show & Fireworks	City Corporation ceremonial event and fireworks display
31 December	Monday	New Year's Eve	GLA & TfL sponsored firework display

Assessment Matrix

10. An Event Assessment Matrix is applied to each event to determine its benefits and dis-benefits (see Appendix 3), and it remains a highly useful tool to determine the merits (or otherwise) of any proposed event. Members approved the framework for the assessment matrix, which is summarised below.

Disbenefit		Benefit	
Disruption & Impact	Past / Likely Complaints	Policy Aims & Objectives	Charitable / Community Support
Daytime major road closures / Major impact (-5)	Serious, numerous & political (-5)	City heritage / cultural 'difference' / Corporate Plan (inc visitor & cultural strategies) (5)	Not for Profit' / Large charitable contribution / Overwhelming stakeholder support (5)
Evening major road closures (-4)	Numerous & political (-4)	London / National / International significance (4)	Charitable contribution (4)
Extensive weekend road closures / Medium impact (-3)	Numerous non-political (-3)	CoL Partner / City stakeholder (3)	Significant City community non-charitable benefit (3)
Limited weekend road closures (-2)	Some political (-2)	CoL Community Strategy (2)	Small charitable contribution (2)
Traffic holds / bubble / minor road closures (-1)	Small number (-1)	Member-only support (1)	Small community benefit (1)
No road closures No impact (0)	None (0)	No policy objective / No Member support (0)	Fully commercial (0)

11. For most events this year, that assessment is unchanged, although this report includes specific assessments for Tommy's London Landmarks Half Marathon and the Culture Mile event in Beech St. Overall, 12 of the 17 events for 2018 are considered 'Green', with three deemed 'Amber' (the Lord Mayor's Show, the Culture Mile and Great City Race) and none are 'Red'. (Two are yet to be assessed; the London Festival of Architecture & Smithfield 150.)

12. The Lord Mayor's Show has moved towards Amber as a direct result of the measures deployed to mitigate the risk from terrorist attack. The terrorist issue in general is covered later in this report, but the Show in 2017 required measures to be deployed much earlier and road closures to last longer, with consequences for TfL and Westminster's respective operations as a result.

Review of Events from 2017

Nocturne: Sat 10 June 2017 & Sat 9 June 2018

13. The Nocturne is an annual night-time cycling event run by Face Partnership centred around Cheapside and Guildhall. Given the increase in participants and spectators it has attracted in recent years, the new route has proved much more suitable than the original Smithfield location, resulting in an increased media profile, closer local stakeholder connections and continuing live TV coverage.
14. However, this year's event was marred by a collision between a member of the public wanting to cross the race route during the competition, and a cyclist taking part in the race and moving at speed. The nature and causes of that collision have been investigated by the City's Environmental Health team who assume those responsibilities as agents of the Health & Safety Executive when roads are closed for events.
15. The outcome of that investigation did not warrant the City withdrawing its support for the event in 2018, but it did highlight the implicit risks of managing such events. In particular, the importance of careful event planning, managing Health & Safety risks and employing effective stewarding all come into play. The recommendations made by the EHO team around stewarding, Health & Safety management and advance planning will of course be fed into this year's event plan, and shared with other event organisers in due course.

Standard Chartered Great City Race

16. This 5km race takes place every year and is successfully delivered by London Marathon Ltd. It typically takes place on a Thursday evening, although in 2017 the day changed to a Monday to accommodate a high-profile event at Guildhall.
17. This popular event draws over 5,000 runners from around 400 companies in the banking, accountancy, insurance, law and media industries. The timing of the race (7.15 pm) is specifically aimed at encouraging City workers to participate, and significant money is raised to support a number of local charities
18. As part of the three-year "root and branch" review of events on the highway, the possibility of holding this event at a weekend or an alternative day in the week was explored. Following discussion with London Marathon Ltd, moving the event to a weekend was discounted as the target audience of City workers and engagement with City businesses would be substantially reduced as a result.
19. It was however noted that there was less traffic impact when the event was held both earlier in the week and slightly later in July. For this reason, the 2018 event will now take place on a Tuesday (instead of a Thursday) and week later compared to previous years.

Counter Terrorism & Special Events

20. In the context of this report, recent events in the UK, Continental Europe and the United States have highlighted the vulnerability of crowded spaces to terrorist attack, and with incidents such as the Boston Marathon bombing, the Nice Bastille Day lorry attack and the Manchester bomb, special events and event venues have been recognised as being particularly at risk.
21. A recent study suggested that 50% of people may now be influenced by security when deciding whether to attend an event, concert or festival, suggesting there is a public expectation that events will be protected in some way. As a result, the City Corporation is working at a strategic and operational level with the GLA, Westminster, TfL, the City & Metropolitan Police forces and other security agencies to develop a consistent and proportionate approach; to reassure & protect the public and participants without impeding the look & feel of an event.
22. This has led to a new assessment process for the largest high profile events where mass participation, large spectator numbers, TV coverage and iconic locations combine to create a higher than usual threat level. This process involves the appropriate police force appointing a Security Coordinator to make recommendations to the event organiser on how to best mitigate that threat, including, but not limited to, 'vehicle as a weapon' attacks.
23. The City Corporation's role (when not the organiser) is then to work with the event planner to implement these recommendations, whilst at the same time being mindful of the City's other statutory responsibilities, including the need to minimise disruption from the event, and to keep the City's 'business as usual' function operating.
24. Questions about hostile vehicle mitigation are key to the current discussions between organisers, local authorities, police forces and government agencies. However, in the meantime, the complexity and workload on DBE officers involved in this process has considerably increased, even on well-established events run by experienced event organisers. Given the severe terrorist threat level is expected to continue into the long-term, resources to meet this need will soon have to be reviewed.

Anti-Terrorism Traffic Regulation Order (ATTRO)

25. In parallel to this increase in the potential terrorist threat level to the City, Members approved the establishment of a 'contingent' ATTRO in November 2016 to cover instances where the Commissioner of Police requested the City Corporation's consent to control traffic and pedestrians for anti-terrorist purposes. A joint protocol between the City Corporation, the City Police and TfL has been developed to manage this process, part of which involves reporting to Members the occasions and outcomes of using the ATTRO in the last year.

26. In the last 12 months, the ATTRO has only been used for a very small number of major events, namely:

- The 2016 New Year's Eve celebration
- The funeral of PC Keith Palmer at Southwark Cathedral (11 April)
- The IAAF Marathon event (6 August)
- The 2017 Lord Mayor's Show & Fireworks (11 November)
- Grenfell Tower Memorial Service at St Paul's Cathedral (14 December)
- The 2017 New Year's Eve celebration (anticipated use)

27. In relation to those events, the use of the ATTRO potentially allowed the City and Metropolitan Police services a greater ability to control traffic and pedestrians in a planned and 'in extremis' sense. However, in practice, the noticeable impact on the public was marginal and not over and above what might be termed a 'normal' major event plan. In addition, DBE (as the authorising department for the ATTRO) were not aware of any complaints specifically deriving from the use of the ATTRO.

New Events for 2018

London Landmarks Half Marathon – 25 March 2018

28. From the beginning, the organisers of the London Landmarks Half Marathon and their principle charity partner Tommy's have sought to work with the City and Westminster to deliver an annual event highly tailored to fit the City's cultural offer and give something back to the Square Mile. That means using a complex route of City, Westminster and TfL streets to showcase City landmarks & cultural attractions (see Appendix 4).

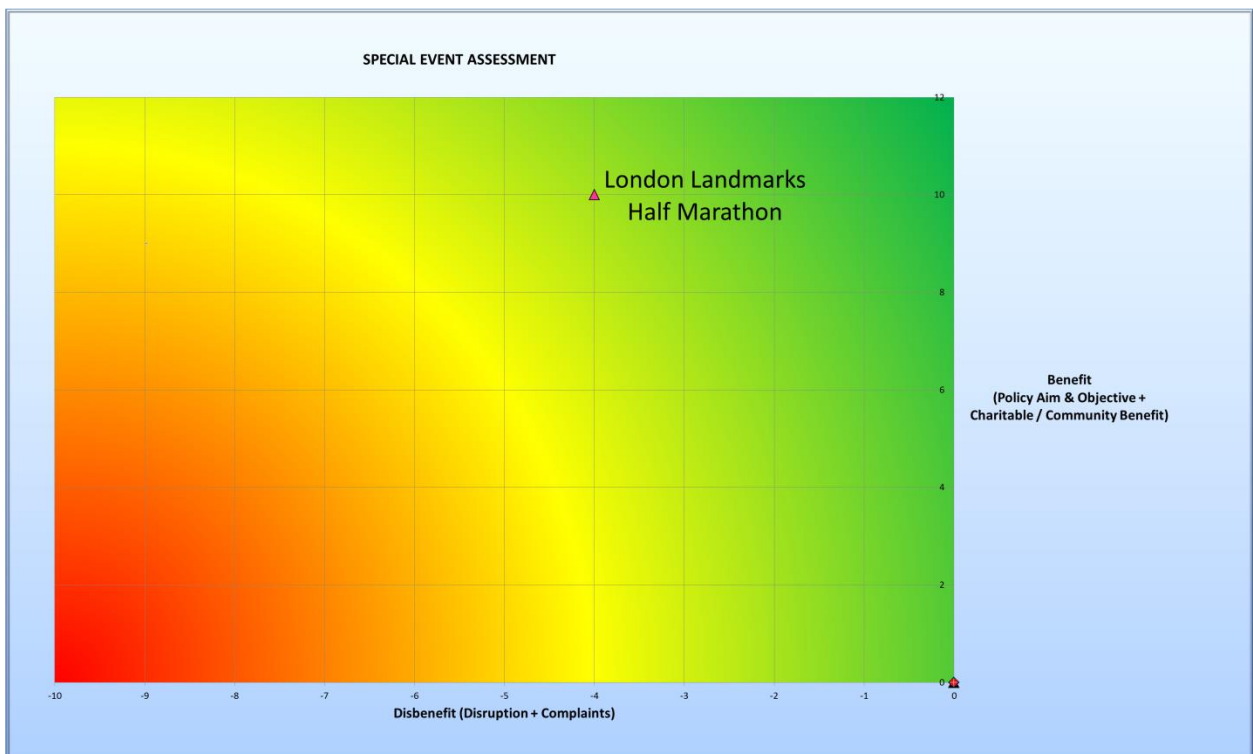
29. Planning for the event in March is now well advanced, including 10 activation points, 17 themed charity cheer stations and various musical performances set out along the route, as well as historical tours and cultural-themed treasure hunts for spectators to enjoy. Specific City attractions such as Dr Johnson's House, the sound of Bow Bells, the Roman Bath House and Guildhall's roman heritage will all be highlighted along the route.

30. The organisers have partnered with various schools with City connections, including the City's Academies at Highbury Grove and Shoreditch Park, training young people to become guides for the day and providing stages for the performing arts. Over 120 volunteering opportunities for young people have also been established through partnering with the Volunteer Police Cadets, the Scouts and London Youth, handing out medals at the finish, manning water stations and helping to run the bag drop operation for participants.

31. As this is the event's first year, the organisers are extremely keen to make a good impression, and have employed highly professional and experienced event planners to deliver what they hope will be a high quality, participative and fun event. Assuming the event is successful, the agreed policy is to offer organisers a three-year window before a further root & branch review takes place. This allows organisers to plan for the longer term with their commercial contracts and

partnering discussions without creating an expectation that an event is guaranteed a slot in the City's calendar in perpetuity.

Benefit / Disbenefit	Criteria		
		Rating	Score
Benefit	Policy Aims & Objectives	Visitor & Cultural Strategy	+5
	Charity / Community	Not for Profit / Large charitable contribution	+5
Total Benefit			+10
Disbenefit	Disruption & Impact	Extensive w/end road closures	-3
	Likely Complaints	Small number	-1
Total Disbenefit			-4



32. Otherwise, Members may recall that in December 2016, officers flagged that this event and a rival one proposed by London Marathon Ltd had the potential to significantly conflict with each other. Both intended to hold their inaugural events in March 2018, albeit with the London Marathon one largely based on TfL streets.

33. On balance, Members recommended the City make it clear to TfL that only one event should be supported, with the City's clear preference being the Tommy's proposal due to its significant additional benefit to the City. The risk of stakeholder 'fatigue', the cumulative network impact and the diluted business

case of holding two such similar events so close together were also seen as key to this decision.

34. Two alternative options were offered to London Marathon, namely changing the date to avoid this conflict, or changing the route to avoid both Westminster and the City. London Marathon chose the latter, so their 'Big Half' event will still take place on 4 March, but will now use streets in LB Southwark, Lewisham, Tower Hamlets & Greenwich. As the only effective river crossing available, Tower Bridge will form part of the route, but this has been agreed by TfL on the clear understanding that City streets are not to be used for the event, as resolved by Members in their earlier decision.

Cultural Events in 2018

35. This year is likely to see an increase in on-street cultural events as the City starts to position itself to promote the Culture Mile and to attract more organisers seeking to use the City as a backdrop for internationally renowned cultural events. In 2018, several new one-off events are likely to fall into this category.

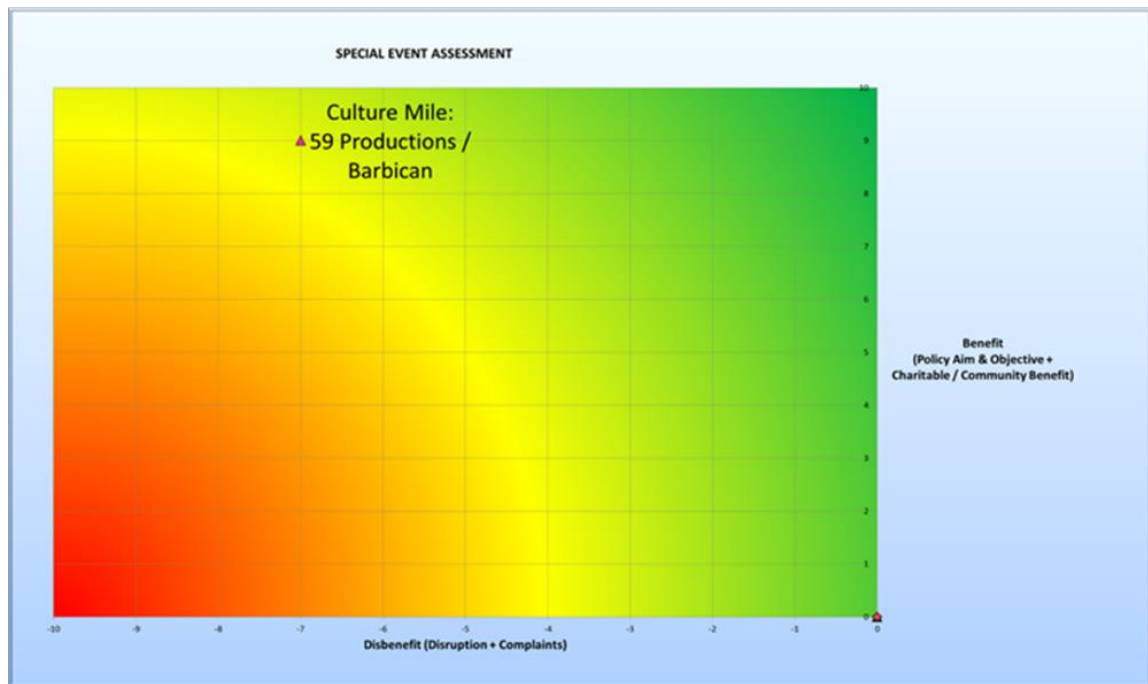
Culture Mile - Beech St Light & Sound Event: 17-18 March

36. This free (but ticketed) event proposed by the Barbican Centre & 59 Productions is part of the 'Open Fest' festival at the Barbican Centre, the Museum of London's family weekend, and is a flagship part of the Culture Mile initiative.
37. It will see Beech Street transformed over two nights into a space for pedestrians, with a light and music installation along the length of the tunnel turning the walls & ceilings into projection surfaces of constantly evolving patterns of light that respond to music. The piece of music chosen will be Karawane by Finnish composer Esa-Pekka Salonen, the featured composer in the Barbican's 2017/18 season. This work for chorus and orchestra has been recorded by the BBC Symphony Orchestra in concert at the Barbican Hall in December 2017.
38. Overall, the combined effect of world-class projection-mapping technology with an iconic but unusual location is designed to bring new audiences to the Culture Mile, and is considered to be a key Culture Mile initiative. It will involve all Culture Mile core partners, and is expected to bring a significant footfall to the area, representing an opportunity to draw people from one event to the other via the 'cultural spine' of Beech Street.
39. The event itself is proposed to be over a weekend, with the noise impacts assessed and co-ordinated with the City's Environmental Health team. The Barbican Residents Association are aware of the proposal and various steps are being taken to ensure the disruption to local residents will be minimised. Residents will be kept updated on the necessary road closures for the event, and a full communications plan will be developed for implementation in the new year.
40. In order to complete the extensive build and de-rig for this event, it is proposed to close Beech St for up to six days from Wed 14 to Mon 19 March, albeit access to the Barbican Estate car parks will be maintained. In addition, pedestrians may be

excluded for safety reasons for short periods during the construction and de-rig, as well as during the event itself.

41. Closing Beech St for that length of time will add to traffic in the area, with Aldersgate St, London Wall and Moorgate being used as diversions into the City. Streets to the north into Islington are also likely to be affected, so that both the City and Islington will need to keep their respective networks clear of other activities for the duration of the closure. In addition, buses that currently use Beech St will obviously have to divert, so bus stops in the vicinity of the Barbican entrance in Silk St will not be serviced for this period. As a result, final approval for the closure will be subject to appropriate discussion with, and consent from, LB Islington and Transport for London.
42. In terms of benefits, the event represents a major strategic priority for promoting and delivering the Culture Mile, and is expected to attract substantial press interest. It is supported by the Culture Mile partners and the local businesses that form the Culture Mile 'Network', suggesting it should be scored a total of +9 for significant policy implications and high stakeholder support.
43. In terms of impact, the six-day closure will require buses to be diverted and cause some localised congestion and disruption, albeit this can be managed through a comprehensive communications plan for residents, traffic and local Members. In addition, the impact on car park access and pedestrian routes will have to be carefully managed, but there will be air quality benefits in Beech St given the exclusion of traffic for the duration.
44. Given that a weekday daytime bus route closure is required, this suggests an overall disbenefit scored of -7, including some scope for complaints being received. However, with an effective advance communications plan, these impacts can be somewhat mitigated. An advance briefing of the Chairmen and Deputy Chairmen of your respective committees reiterated this point, in that despite support for the event itself, there were concerns about the length of the closure and the impact this might have. These concerns will be taken back to the organisers for them to review their arrangements accordingly.
45. Overall, that places this event in the 'Amber' zone, where there is the likelihood of some disruption caused by the extended closure either side of the event, but there are significant benefits in terms of the Culture Mile to justify supporting it.

Benefit / Disbenefit	Criteria		
		Rating	Score
Benefit	Policy Aims & Objectives	Corporate Plan	+5
	Charity / Community	Stakeholder support	+4
Total Benefit			+9
Disbenefit	Disruption & Impact	Daytime major road closures	-5
	Likely Complaints	Some political, small no.	-2
Tot. Disbenefit			-7



Culture Mile: 'Pop up' artworks - Spring 2018

46. As part for the Culture Mile 'pop up' events programme to activate the Culture Mile area, two further artworks are proposed to be installed in Spring 2018; one in Beech Street tunnel (for the tunnel wall panels) and one at the Beech Street / Aldersgate St junction (at the pedestrian crossing).
47. Neither artwork will require closures during their residency, but to allow for their installation, short term temporary road closures may be required. However, if they are needed, the installations will be co-ordinated and undertaken at weekends to minimise their impact.

City Outdoor Arts Programme

48. Following the closure of the City of London Festival in 2016, it was decided to repurpose funding to deliver a new model of outdoor cultural activity in the City that highlights its cultural and heritage offer. As an example, the *Londinium* programme saw activity focussed on closed spaces such as Guildhall Yard and Paternoster Square, with 57,000 visitors to the 38 events across the programme.
49. Two major outdoor events per annum (one in spring and one in autumn) are now planned to support this programme, with the 2018/19 focus being *Women: Work & Power*.
50. As part of this, it is hoped that a major event will take place in September / October 2018. At the time of writing, negotiations around the shape, nature and location of the event are still on-going, but it is anticipated that road closures will not be required.

London Festival of Architecture – June (TBC)

51. An initial approach has been made by the London Festival of Architecture to host this prestigious annual event in the Square Mile, potentially using Bank Junction as an event hub. Such an event would involve a range of activities in the area, led by various major partners under the LFA banner, and could involve a request to close Bank junction to facilitate it. Planning is still in its early stages and approval would require the consent of a number of key stakeholders including Transport for London, but Members' views will also be sought before approval is given.

Smithfield 150 Street Party: 27 August 2018 (Bank Holiday)

52. The Smithfield Market Traders Association, working with the Museum of London, is planning to put on a large-scale weekend street party to celebrate the 150th anniversary of the Market. Whilst planning is still in its early stages, the event intends to replicate the old St Bartholomew's Fair, and will feature food, music and historic re-enactments.

Sporting Events

53. Following a review undertaken by the Town Clerk's department, the Public Relations & Economic Development Sub Committee of the Policy and Resources Committee recently agreed that the City Corporation should take a more proactive and strategic approach towards sport engagement.

54. As part of this, it is hoped that future support for sport events will deliver greater community and strategic benefits, as well as enhanced exposure, in line with the City Corporation's corporate objectives over the next five years.

55. A process for assessing future requests for support will be developed in the new year and will initially be aimed at support provided for international sport events, such as the upcoming 2019 Cricket World Cup and the 2020 European Football Championships. However, it is hoped that this new approach will eventually be rolled out to incorporate mass participation events as well, to reflect the importance of these events to the City Corporation's overall contribution to sport. Further details on this will be provided in due course, and Members will be consulted on any new proposals for assessing special events.

Benefits in Kind

56. The City Corporation gives around £55m pa to charities either directly or through its trusteeship, but in addition, the City also gives significant benefits in kind, defined (for this purpose) as:

- Abatement of a full commercial rent;
- Abatement of a fee or charge for services provided; or
- Provision of goods or materials free of charge, or at a reduced charge.

57. The Director of the Built Environment has delegated authority to waive fees and charges on a case by case basis in accordance with the Member-approved guidance that sets out the likely circumstances where this can be done. For some time, DBE has summarised this information for the Finance Grants & Oversight Committee, but to improve transparency of the decision making behind this process, that Committee has now recommended that all current benefits in kind with no identifiable end date should be reviewed by the relevant department or Committee, and a recommendation made as to the on-going provision of each benefit.

58. Therefore, for the purposes of transparency, Members of Streets & Walkways Sub Committee (as the spending Committee for special event management) are asked to note the Benefits in Kind provided under this protocol and set out in Appendix 5. Further details on any particular benefit can be provided on request.

Conclusion

59. This report reviews the key points from last year's on-street events, and summarises the major events planned for 2018. The vast majority of events continue to be delivered successfully and safely, whilst City officers work with organisers to ensure the disruption they cause is minimised wherever possible.

60. However, the added dimension of counter terrorism is placing greater strain on resources for event organisers, police forces and the City Corporation.

Appendices

- Appendix 1 – Events Details for 2018
- Appendix 2 - Event Timeline for 2018
- Appendix 3 – Summary Assessment of Events for 2018
- Appendix 4 – London Landmarks Half Marathon Route Map
- Appendix 5 – Benefits in Kind for 2017

Background Papers

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APPENDIX 1 – EVENT DETAILS FOR 2018

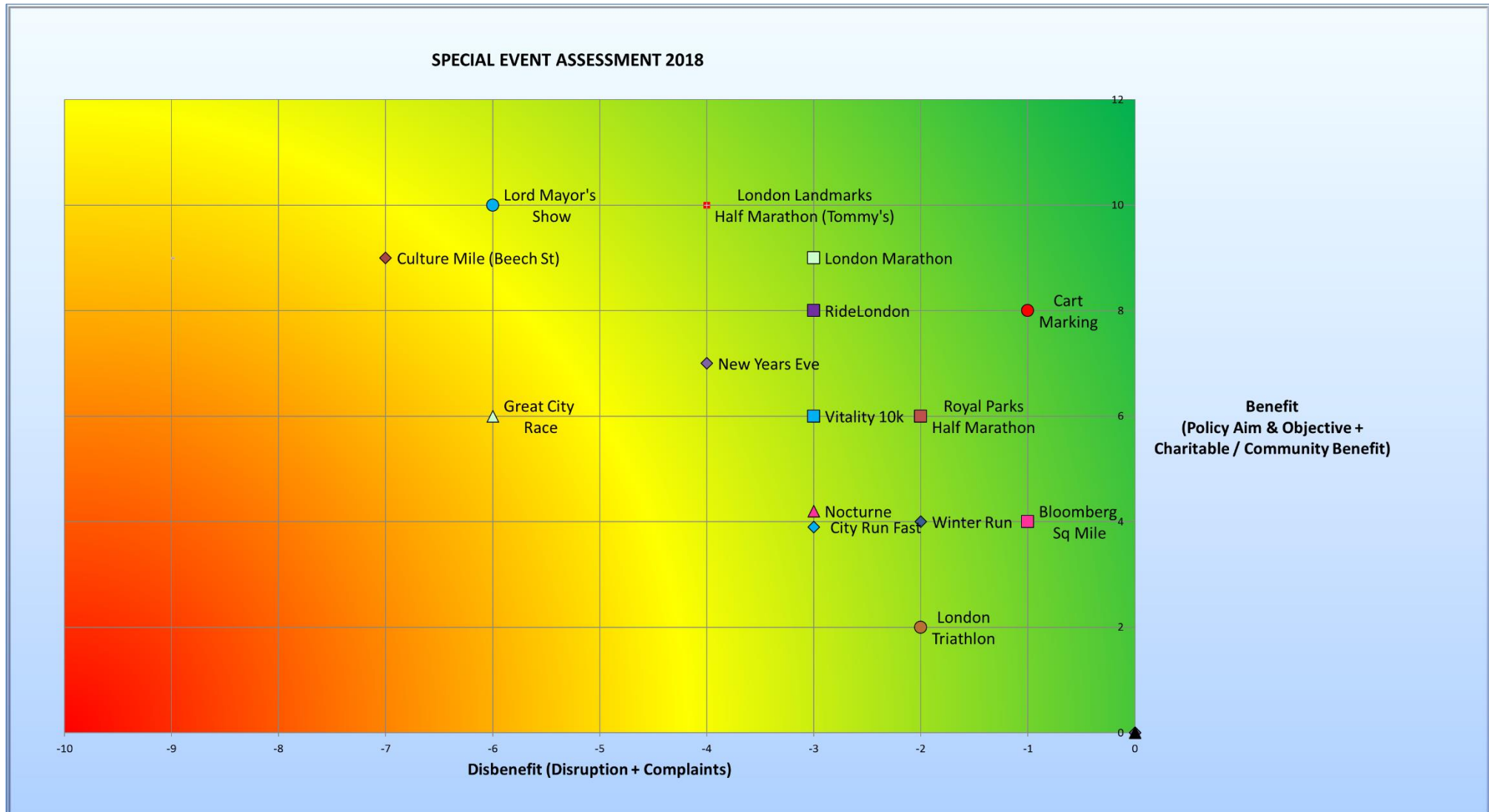
EVENT	DAY & DATE	TIMES	ORGANISER	APPROVAL AUTHORITY	BENEFIT OF EVENT	NO.	EVENT HISTORY	CITY OF LONDON ROUTE
Winter Run	4 February	8 am – 2 pm	Human Race Ltd	City of London	Community event raising money for charity	16,000	4 th year	City Streets, and Westminster (WCC)
Culture Mile	17 & 18 March	6 day road closure	Barbican Centre	City of London	Community Event	1,000	First year	Beech Street
London Landmarks Half Marathon	25 March	7 am – 6 pm	Tommy's (with Human Race Ltd)	City of London & City of Westminster	Community & Charitable Event	30,000	First Year	Iconic sites within the City
London Marathon	22 April Sunday	7am-7pm	London Marathon Limited	Transport for London	Significant charity fund raising, plus surplus used to support specific sporting projects.	38,000	Established event of more than 20 years	Embankment & Upper / Lower Thames St
Vitality 10K Race	28 May Bank Holiday Monday	10am-12.30pm	London Marathon	Westminster / City of London	Funds from this race promote sporting initiatives to the City's resident and workforce	10,000	11 th year	WCC, Holborn, Holborn Viaduct, Cheapside to Bank area and

					population			back to WCC
London Festival of Architecture	June (TBC)	TBC	London Festival of Architecture	City of London	Series of animations to promote City's architecture and buildings	TBC	New (one-off)	Possibly Bank junction
Nocturne	9 June (Saturday)	Night	Face Partnership	City of London	High participant night-time cycling race	500	12 years overall but 3rd year for the new route	Cheapside, King Street, Gresham Street and immediate environs
Adidas City Rune Mile – Run Fast	17 June Sunday	8am-midday	Run Fast Ltd	City of London	Raising money for local and national charities.	2,000	6 th year	St Paul's, Cannon Street, Queen Victoria Street, Bank area, Cheapside
Standard Chartered Great City Race	17 July Tuesday evening	7pm-8.30pm	London Marathon Ltd	City of London	Popular with City institutions & sponsored by a City company. Funds also help promote sporting initiatives to the City's resident and workforce population	6,000	13 th year	City Road, London Wall, Bank area & Cheapside.

Cart Marking	18 July	7 am – 2 pm	Worshipful Company of Carmen	City of London	Historical City event to mark trade vehicles	1,000	Annual event	London Wall, Gresham St, Guildhall area
Prudential RideLondon	28/29 July Saturday /Sunday	7am-6pm	TfL (with London Surrey Cycle Partnership & London Marathon Trust Ltd)	Transport for London, City of London & other highway authorities	Mass participation event to promote cycling, inc Mayoral initiatives.	75,000	6 th year	Central CoL & Holborn, Holborn Viaduct
London Triathlon	5 August Sunday	7 am – 5 pm	Live Trio (IMG UK Ltd)	TfL, Westminster City Council	Sporting Event	15,000	Annual event	Lower route (Victoria Embankment)
Smithfield Street Party	25 – 27 August (bank holiday)	7 am – 6 pm	Smithfield Market Traders Association/Museum of London	City of London	150 Celebration of the Market	1,000	1 st year	Streets around the Market
Bloomberg Square Mile	21 September (evening)	5 pm – 8.30 pm	Square Mile Sport	City of London	Fun Run raising money for charity	5,000	More than 9 years	Gresham Street
Royal Parks Half Marathon	14 October Sunday	9am-midday	Limelight Sport	Royal Parks and Transport for London	Charitable event for Royal Parks Foundation.	15,000	11 th year	Victoria Embankment west of Blackfriars.
Lord Mayor's Show & Fireworks	10 Nov Saturday	7am-7pm	City of London	City of London / Westminster and Transport for London	Procession to facilitate the Lord Mayor's obligations to the Sovereign.	6,000	Ceremonial event.	City area west of Bishopsgate.

New Year's Eve Fireworks	31 December Monday	From b/w 2- 10pm until after midnight	GLA	Transport for London, Westminster & City of London	Focus of the UK's End of Year celebrations	120,000	Annual Event	Blackfriars area & Westminster near London Eye

APPENDIX 3 – Summary Event Assessment for 2018



APPENDIX 4 – London Landmarks Half Marathon Map



APPENDIX 5 – Benefits in Kind (2017)

Event	Date 2017	Application Fee £	Other e.g. parking suspensions £	Total £
Bishop of London Retirement	2 February	65	25	90
Founders Day	8 February	300	600	900
Military procession	1 April	65		65
Romanian Easter	15 April	300	600	900
Brass on the Bus	30 April	65		65
St John's Parade	24 June	300	600	900
Art Night	1 July	65	25	90
Beer Fest	6 July	65	768	833
Cart Marking	12 July	300		300
RideLondon	29 July	600	1,200	1,800
Gigs 2017	4 August	65		65
Merchant Navy Day	3 September	300	600	900
Open House	16 September	65		65
St Matthews Day Parade	22 September	65		65
Sheep Drive	24 September	300	600	900
Wool Fair	24 September	300	1,100	1,400
Pearly Kings & Queens	24 September	300	600	900
Wreath Laying	28 October	300	600	900
Lord Mayor's Show	11 November	300	600	900
Lord Mayor's Show Fireworks	11 November	300	600	900
Remembrance Sunday	12 November	300	600	900
Aldgate Lantern Parade	1 December	65		65
Boars Head Procession	5 December	300	600	900
Grenfell Tower Memorial	14 December	300	600	900
New Year's Eve Fireworks	31 December	300	600	900
Total				£16,668